



myLaundry Concept Store

Laundry solutions

myLaundry

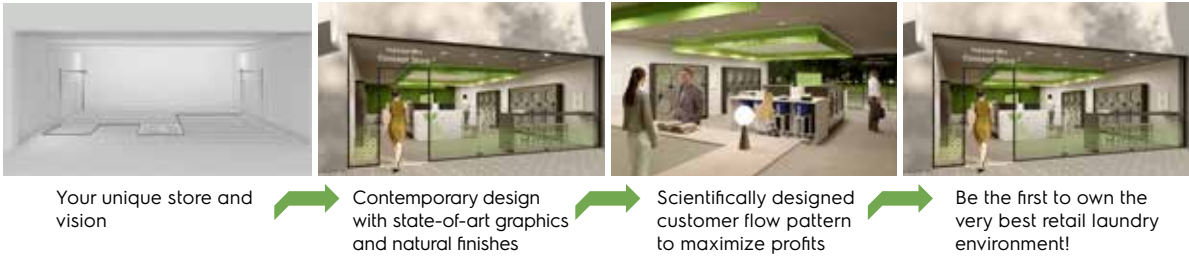


fast
clean
green

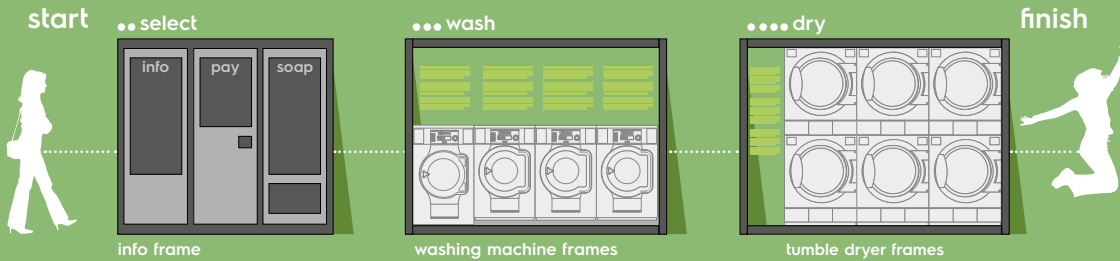
myLaundry Concept Store

Game changing retail laundry experience, blending culture with commerce.

- ▶ Inspired by you and thoughtfully planned to provide customers with a truly unique laundry experience.
- ▶ The benefits of partnering with global brand leader Electrolux Professional.
- ▶ Differentiates your laundry through forward thinking environmental design with a focus on sustainability.
- ▶ Energy efficient equipment, natural finishes, contemporary graphics, and fully customized marketing support
- ▶ Electrolux Professional's concept store is a total package built for profits.



Best washing and drying experience
for your customers and maximum profits for you



.. wash .. dry ... enjoy



We make it simple

Sustainable

The Electrolux Professional Concept store reflects our passion and leadership in sustainability in our Industry.

Premium

The Electrolux Concept Store is a premium laundry solution, that will stand out from competition and be highly recognizable.

Turn-key

From helping you find the right location to design, construction, and marketing support - we make opening your laundromat simple.

Profitable

Thanks to the most energy/water efficient laundry equipment on the market you can generate fast return on your investment and significant earnings.



Main recognizable features



Vertical green
Natural lichen that can be used only indoors.
▶ no maintenance required



External signage
Solid metal for upscale presentation of globally recognized brand name



Light frame
Dibond aluminum panels, technologically advanced ceiling fixing system



Furniture
Galvanized and painted. Built to withstand the abuse of a coin laundry environment



Laundry cart station
Galvanized and painted



Floor tiles
High performance flooring in porcelain tile with glazed surface



Frame Washers and Dryers
Built to last plasterboard frames covered with sheet steel galvanized



Customized solutions

Upgrade or build new! Any location can be transformed into your dream store.



Sustainable at heart

Truly sustainable in every step and every detail the myLaundry Concept Store embeds state of the art technologies for detergents and utilities savings.

Detergent pumps



JETSAVE uses venturi-based, water-powered pumps that require less maintenance. Dosage is reliable and installation is sleek and tidy thanks to the built-in flush manifold.



DOSAVE is a peristaltic based technology, designed for easy installation, easy programming and maximum savings. It requires more maintenance compared to JETSAVE.



Eco-range laundry detergents ensuring unique results

Ecolabel and Nordic Swan certified, dermatologically tested and hypoallergenic.

Line 6000 eco-range detergents have been developed to offer high quality, safety and effectiveness ensuring low environmental impact.



Nordic Swan
Certified



Ecolabel
Certified





Excellence is central to everything we do. By anticipating our customers' needs, we strive for Excellence with our people, innovations, solutions and services. To be The OnE making our customers' work-life easier, more profitable – and truly sustainable every day.

Follow us on



www.electroluxprofessional.com

Excellence with the environment in mind

- ▶ All our factories are ISO 14001-certified
- ▶ All our solutions are designed for low consumption of water, energy, detergents and harmful emissions
- ▶ In recent years over 70% of our product features have been updated with the environmental needs of our customers in mind
- ▶ Our technology is RoHS and REACH compliant and over 95% recyclable
- ▶ Our products are 100% quality tested by experts

